

Privacy Policy

Last updated: [2026.02.07]

Bestads is committed to protecting your privacy and handling your personal data in a transparent and responsible manner. This Privacy Policy explains how we collect, use, store, and protect your information when you visit our website or interact with our services.

1. Information We Collect

We may collect and process the following types of information:

1.1 Information You Provide Voluntarily

- Name
- Company name
- Email address
- Contact details
- Any information submitted through contact forms or inquiries

1.2 Automatically Collected Information

When you visit our website, we may automatically collect certain technical information, including:

- IP address
- Browser type and version
- Device information
- Pages visited and time spent
- Referring website

This data is collected through cookies and similar technologies.

2. How We Use Your Information

We use your information for the following purposes:

- To respond to inquiries and communicate with you

- To provide and improve our services
- To analyse website performance and user behaviour
- To ensure website security and prevent misuse
- To comply with legal and regulatory obligations

We do not sell or rent your personal data to third parties.

3. Legal Basis for Processing (GDPR)

For users located in the European Economic Area (EEA), we process personal data based on one or more of the following legal grounds:

- Your consent
- The performance of a contract or pre-contractual steps
- Compliance with legal obligations
- Our legitimate interests, where such interests do not override your fundamental rights

4. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to improve functionality and analyse traffic.

You can manage or disable cookies through your browser settings. Please note that disabling cookies may affect certain features of the website.

5. Data Sharing and Disclosure

We may share your data only in the following circumstances:

- With trusted service providers who assist in operating our website or services
- When required by law or regulatory authorities
- To protect our rights, property, or safety

All third parties are required to handle your data in accordance with applicable data protection laws.

6. International Data Transfers

Your information may be processed or stored outside your country of residence.

Where international data transfers occur, we ensure appropriate safeguards are in place to protect your personal data in accordance with applicable laws.

7. Data Retention

We retain personal data only for as long as necessary to fulfil the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

8. Data Security

We implement appropriate technical and organisational measures to protect your personal data against unauthorised access, loss, misuse, or alteration.

However, no system can guarantee absolute security.

9. Your Rights

Depending on your location, you may have the right to:

- Access your personal data
- Correct inaccurate or incomplete data
- Request deletion of your data
- Restrict or object to processing
- Request data portability
- Withdraw consent at any time

To exercise these rights, please contact us using the details below.

10. Third-Party Links

Our website may contain links to third-party websites.

We are not responsible for the privacy practices or content of those external sites.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

Any changes will be posted on this page with an updated revision date.

12. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us:

Bestads

 WhatsApp: [+86 199 2574 0903.]